

LURIE CANCER CENTER Multidisciplinary Head & Neck Symposium

December 2-3, 2022 | Prentice Women's Hospital, Chicago

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Northwestern Medicine

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Exhibit & Sponsorship Information Packet



VISIT OUR WEBSITE:

cancer.northwestern.edu/headneck

QUESTIONS:

cancer@northwestern.edu



Symposium Overview

The **Lurie Cancer Center Multidisciplinary Head & Neck Symposium** is a two day interactive program on the diagnosis, treatment and rehabilitation of head and neck cancer patients. The symposium brings together medical oncologists, radiation oncologists, otolaryngologists, head and neck surgeons, dentists, nurses and allied health professionals to discuss and debate the latest advances in multidisciplinary therapies, clinical research and supportive care methodology. The agenda features internationally-recognized experts who will engage attendees in dialogue to improve multi-specialty collaboration in the treatment and care of head and neck cancer patients.

Attendee Demographics

We anticipate approximately 200 attendees for the 2022 event based on past attendance patterns.

The 2018 Lurie Cancer Center Multidisciplinary Head & Neck Symposium attracted a diverse group of medical oncologists, radiation oncologists, otolaryngologists, head and neck surgeons, dentists, oral surgeons, nurses, and allied health professionals. Attendees came from 21 states across the nation and three countries.



Over 100 organizations and institutions were represented at the symposium. Don't miss the opportunity to exhibit at a symposium that will cover the most relevant topics related to head and neck cancers.

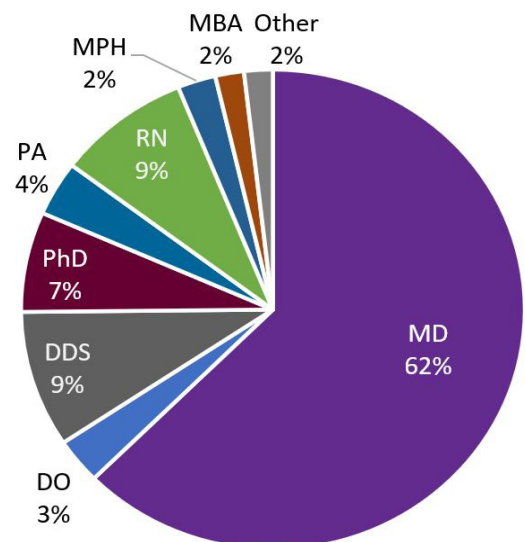


Exhibit Booth

Exhibit Fee \$7,000
1 Exhibit table (6' x 30")
2 Onsite representative registrations with exhibit badges
Supporter recognition on website and in select event emails
Supporter recognition on all event materials
Verbal recognition by Conference Chair during symposium
Recognition sign in exhibition hall

Advertising Opportunities

Multiple advertising opportunities are available to further promote your organization. These opportunities will provide an increased level of visibility at this highly regarded and well attended symposium. Each opportunity will be available to only one organization on a first offer basis.

\$5,000 Symposium Snack

Corporate logo will be printed on individual snack packages and distributed at the symposium.

\$5,000 Mints

Corporate logo will be printed on metal mint containers and distributed at the symposium.

\$5,000 Blank Journal

Corporate logo will be printed on blank journal and distributed at the symposium.

\$5,000 Tote

Corporate logo will be printed on tote bags and distributed at the symposium.



How to Register for Exhibit Space

Initiate the exhibit registration process by logging into the online exhibitor portal:

cancer.northwestern.edu/exhibitors

Email cancer@northwestern.edu with any questions.



Questions

Contact cancer@northwestern.edu with questions about exhibitor and corporate advertising opportunities.

EXHIBIT DATE

December 2, 2022

EXHIBIT SETUP

December 2, 2022 at 6:30 AM

DISPLAY HOURS

7:00 AM - 3:45 PM (Breakfast, Lunch, and Breaks)

EXHIBIT DISMANTLE

December 2, 2022 by 5:15 PM

The Robert H. Lurie Comprehensive Cancer Center of Northwestern University reserves the right to make final space assignments or change space assignments if necessary.

EXHIBITOR ADMISSION TO GENERAL SESSIONS

Your exhibit badge permits you to attend any session for which there are no optional fees.

EXHIBIT REPRESENTATION

At least one representative must be present at the display during exhibit hours.

EXHIBITOR KIT:

All exhibitors are responsible for their own shipping logistics and fees as well as audiovisual needs.

