LURIE CANCER CENTER
Multidisciplinary Head & Neck Symposium
December 2-3, 2022 | Prentice Women’s Hospital, Chicago

CONFERENCE CHAIR
Sandeep Samant, MD
Chief, Head & Neck Surgery
Northwestern Medicine

CO-CHAIRS
Jochen Lorch, MD, MSc
Professor, Hematology & Oncology
Bharat Mitttal, MD
Chair, Radiation Oncology

SCIENTIFIC PLANNING COMMITTEE
Laila Gharzai, MD, Radiation Oncology
Urjeet Patel, MD, Head & Neck Surgery
Katelyn Stepan, MD, Head & Neck Surgery

Exhibit & Sponsorship Information Packet

VISIT OUR WEBSITE:
cancer.northwestern.edu/headneck

QUESTIONS:
cancer@northwestern.edu
Lurie Cancer Center Multidisciplinary Head & Neck Symposium

Symposium Overview
The Lurie Cancer Center Multidisciplinary Head & Neck Symposium is a two day interactive program on the diagnosis, treatment and rehabilitation of head and neck cancer patients. The symposium brings together medical oncologists, radiation oncologists, otolaryngologists, head and neck surgeons, dentists, nurses and allied health professionals to discuss and debate the latest advances in multidisciplinary therapies, clinical research and supportive care methodology. The agenda features internationally-recognized experts who will engage attendees in dialogue to improve multi-specialty collaboration in the treatment and care of head and neck cancer patients.

Attendee Demographics
We anticipate approximately 200 attendees for the 2022 event based on past attendance patterns.

The 2018 Lurie Cancer Center Multidisciplinary Head & Neck Symposium attracted a diverse group of medical oncologists, radiation oncologists, otolaryngologists, head and neck surgeons, dentists, oral surgeons, nurses, and allied health professionals. Attendees came from 21 states across the nation and three countries.

Over 100 organizations and institutions were represented at the symposium. Don’t miss the opportunity to exhibit at a symposium that will cover the most relevant topics related to head and neck cancers.
Exhibit Booth

<table>
<thead>
<tr>
<th>Exhibit Fee $7,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Exhibit table (6’ x 30”)</td>
</tr>
<tr>
<td>2 Onsite representative registrations with exhibit badges</td>
</tr>
<tr>
<td>Supporter recognition on website and in select event emails</td>
</tr>
<tr>
<td>Supporter recognition on all event materials</td>
</tr>
<tr>
<td>Verbal recognition by Conference Chair during symposium</td>
</tr>
<tr>
<td>Recognition sign in exhibition hall</td>
</tr>
</tbody>
</table>

Advertising Opportunities

Multiple advertising opportunities are available to further promote your organization. These opportunities will provide an increased level of visibility at this highly regarded and well attended symposium. Each opportunity will be available to only one organization on a first offer basis.

**$5,000 Symposium Snack**
Corporate logo will be printed on individual snack packages and distributed at the symposium.

**$5,000 Mints**
Corporate logo will be printed on metal mint containers and distributed at the symposium.

**$5,000 Blank Journal**
Corporate logo will be printed on blank journal and distributed at the symposium.

**$5,000 Tote**
Corporate logo will be printed on tote bags and distributed at the symposium.

How to Register for Exhibit Space

Initiate the exhibit registration process by logging into the online exhibitor portal: [cancer.northwestern.edu/exhibitors](cancer.northwestern.edu/exhibitors)

Email cancer@northwestern.edu with any questions.
Questions
Contact cancer@northwestern.edu with questions about exhibitor and corporate advertising opportunities.

EXHIBIT DATE
December 2, 2022

EXHIBIT SETUP
December 2, 2022 at 6:30 AM

DISPLAY HOURS
7:00 AM - 3:45 PM (Breakfast, Lunch, and Breaks)

EXHIBIT DISMANTLE
December 2, 2022 by 5:15 PM

The Robert H. Lurie Comprehensive Cancer Center of Northwestern University reserves the right to make final space assignments or change space assignments if necessary.

EXHIBITOR ADMISSION TO GENERAL SESSIONS
Your exhibit badge permits you to attend any session for which there are no optional fees.

EXHIBIT REPRESENTATION
At least one representative must be present at the display during exhibit hours.

EXHIBITOR KIT:
All exhibitors are responsible for their own shipping logistics and fees as well as audiovisual needs.