

# Enhancing Recruitment of Ethnic Minorities in Cancer Clinical Trials

Friday, February 16, 2024 • 12:00 p.m. - 1:30 p.m.  
Robert H. Lurie Medical Research Center, Baldwin Auditorium



WORKSHOP CHAIR:

**Adam B Murphy,  
MD, MBA, MSCI**

Distinguished Professor of Health  
Equity Research in Urology  
Department of Urology and  
Preventive Medicine  
Northwestern Medicine  
Feinberg School of Medicine  
Northwestern University

Presented by Lurie Cancer Center's Office of Community Outreach and Engagement and the Director for Clinical Trial Accrual Equity, this lunchtime seminar will bring together research coordinators, researchers and clinicians to share strategies that have resulted in 50-100% minority clinical trial enrollment. This seminar is designed to share best practices for overcoming barriers to minority recruitment and retention within Northwestern Medicine. Participants will hear a presentation and a moderated panel discussion featuring research coordinators from minority serving medical centers and will engage in an audience-driven question and answer session to identify feasible interventions to enhance minority participation in cancer trials.

- 11:45 a.m. **Checkin and Boxed Lunches**
- 12:00 p.m. **Welcome & Coordinator Introductions**
- 12:10 p.m. **Barriers & Facilitators from the Hospital, Interpersonal and Individual Levels**
- 12:30 p.m. **Comments, Questions and Answers from the Audience**
- 12:40 p.m. **Moderated Panel Discussion with Coordinators**  
*Addressing recruitment, retention, communication with caregivers/spouses, building trust and rapport, navigation strategies, best practices*
- 1:20 p.m. **Questions & Answers**
- 1:30 p.m. **Adjourn**