Caregivers are thrust into this role. People want to help, but don’t know how.

- Triggered event
- Tell family & friends
- Offers help/Don’t know what they need help with
- Feeling like a burden = #1 reason help isn’t exchanged

iama: takes away the burden & proactively coordinates
ianacare is a support & navigation platform for family caregivers

- Personal support team
- Coordinate help
- Private updates
Create a team:
easily invite anyone right from your phone

- Easily select from your contact list
- Invite via phone number or email
- They receive a text/email invite directly linked to the team
- Closed group
- Supporters can invite others
Request specific needs:
One click away from accepting & scheduling.

- No need to text/call everyone to ask if they can help.
- All the details get shared at once.
- Notify only those who want to help with those categories
- Automatically gets on calendar
Keeps everyone updated without back-and-forth texting

- Updates in one place!
- People can “hug” and comment.
- Information helps supporters know how to practically support the caregiver.
- Private group
For Supporters

- Can always see the prioritized needs
- Easily sign up for ways to help without multiple texts
- Can proactively offer specific ways to help
- Caregiver can respond with “Accept” or “Next time”
For Supporters
Freely ask and freely say no
This amazing app showed up when I needed it most. It allowed me to freely ask for help during my mother's illness and it slowed for our people to step up and support us in so many ways. It is easy, convenient and probably the best thing I utilized as my mother was dying. It is a must have for every single caregiver.

User friendly app to keep loved ones in the loop and ask for s...
The app has really been instrumental in coordinating help and staying in the loop with one who needs care. This is way better than group texts or Facebook to stay up to date on loved ones. The app is really user friendly and easy to use! Highly recommend it!

A great way to coordinate help!
What I love about this app is it a great way to coordinate short or long term help with friends and family. Long term care is not a sprint but a marathon. And with a marathon, you need steady help and coordinating it can be cumbersome with email, text, online spreadsheets etc. with this app it's all in one place and it allows the person coordinating care to update everyone on the health of the person they are caring for. You can add, remove people; ask for help, offer to help, etc. Thank you ianacare for creating such a useful tool!
“There are only four types of people in the world. Those who have been caregivers, those who are caregivers, those who will be caregivers, those will need caregivers.”

Rosalynn Carter
Join the movement: JUST SHOW UP
Thank you.

steven.lee@ianacare.com    |    jessica.kim@ianacare.com
FAQs

Is it FREE? How do they make money?
- Yes! It will always be free to use. ianacare will later incorporate some paid services such as Uber/Lyft or meal services that they get commission off of ONLY if you purchase.

Is my data secure?
- Data is encrypted. ianacare is in the process of being HIPAA compliant. Everything is securely stored and not shared with any other party.

What are the roles defined as?
- Care recipient: person receiving the care
- Caregiver(s): person(s) responsible for overall coordination of care
- Supporters: available to help when they can

Is it available on desktop computer?
- Not at this time. We focus on all mobile devices both iOS and Android.

How do we share this ianacare app with others?
- We have brochures and biz cards that we can send to anyone interested in incorporating it into their take-home folders or patient care flow. Please email jessica.kim@ianacare.com